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2 Power transition and regional integration

Critical to predicting the EU's future is explaining its past. Theories on European integration date back to the EU's inception and in some cases, predate it. A full and detailed exploration of all schools of thought would require a book-length manuscript.¹⁴ This chapter will instead briefly review three major arguments frequently advanced to explain the EU's integration process: economic, neofunctionalist, and neorealist approaches. After examining each proposition, we will examine how power transition theory can contribute to explaining European integration and help predict its future.

The economic explanation of regional integration

Why integrate?¹⁵ The economists' answer to this question is simple: greater integration produces greater efficiencies which in turn produce greater welfare benefits. In other words, by integrating, everyone will be better off economically owing to lower prices and access to goods and services previously unavailable. Prior to integration, economic exchange is limited by national boundaries and protective policies that reduce the flow of labor and monetary resources, prevent specialization, limit economies of scale, harm terms of trade, and reduce the productivity of economic factors. Through this, prices are kept artificially high and innovation is stymied. Two simple approaches explain why liberal exchange produces greater economic benefits: theory of free trade areas and economies of scale.

The basic free trade benefits model begins by assuming that some countries can produce goods and services at lower prices (i.e., are more efficient) than others owing to their factor and natural endowments. Since it may cost more to produce a product in one country versus another, consumers will need to pay higher prices thereby reducing demand for products. In protected national environments, the inability of consumers to buy less expensive products from abroad due to high tariffs prevents the most efficient allocation of economic resources. Protected firms do not have incentives to change their types of products because the lack of foreign competition makes their high-priced products profitable. The result is that resources are expended in areas of the economies that are inefficient. For example, if labor is concentrated in inefficient labor-intensive sectors, then

01 workers will not be able to afford as many goods unless wages drop. Lower
02 wages also in turn prevent further consumption.

03 By liberalizing trade, competition from abroad benefits the economy that
04 intensively uses abundant factors because they can bring to market more
05 products at lower prices. In short, it gives all nations a comparative advantage
06 in specific sectors. The abundance of factors lowers the cost of inputs
07 while the intense use makes sure that lower costs are the largest portion of
08 the price. A country's opportunity cost, or trade-off, is in these sorts of products.
09 Firms that use scarce factors intensively will quickly lose market share,
10 and possibly go out of business, unless they can specialize or develop a niche
11 market where the comparative advantage favors them. Overall, the integrated
12 economy will start seeing areas of specialization because competition
13 will incentivize the innovative and optimal use of resources.

14 The benefits foretold by the free trade argument are closely tied to arguments
15 that center on economies of scale. Members of a free trade community
16 will grow faster and become more competitive when they scale up production.
17 By producing more outputs using the same or marginally increasing
18 capital equipment, a firm can lower its prices. This assumes that the fixed
19 assets are under-producing because protectionism prevents sales to a larger
20 market of consumers. Expansion to larger unprotected markets lowers the
21 unit price of products because the same capital equipment is producing
22 more units. By limiting trade through tariffs, firms that have more customers
23 abroad than domestically are the hardest hit. Such protectionism produces
24 higher prices, reduces innovation, and possibly can destroy important industries.
25 In today's global economy, societies that do not take advantage of size
26 and all technological and investment opportunities are likely to fall behind
27 in the competition for optimal productivity. Those that fall behind will be
28 unable to maintain stable growth in the face of stiff competition with much
29 larger markets and investors.

30 These economic arguments provide sound reasons for integration. However,
31 they leave a great many questions unanswered. The "why integrate"
32 answer does a great job in providing the incentives, but not a causal argument
33 for integration. Saying countries need to integrate because it is for the greater
34 good ignores important impediments to integration that often
35 come out of domestic coalitional politics.¹⁶ One such impediment is structural
36 adjustment. Going from a closed to an open economy produces large
37 economic dislocations. The most significant of these is the level of unemployment.
38 As integration proceeds, the economic arguments tell us that
39 some protected industries will not be able to adjust to the new competition
40 – leading to short-term declines in employment. However, for democracies,
41 any prolonged level of high unemployment, or fear of such, will lead
42 to lowering the likelihood of maintaining political power (i.e., losing elections).
43 Therefore, unless countries are willing to pool capabilities to address
44 short-term employment adjustments, politicians are not likely to take the
45 integration road.

01 Another impediment involves varying regulations. Product regulations
02 add to production costs, but are present as a result of social values. For
03 example, some societies value clean air and are willing to pay higher prices if
04 cost-inflating regulations ensure that manufacturing reduces harmful emis-
05 sions. When a more regulated economy integrates with a less regulated one,
06 then the price advantage is with the latter. This fact encourages the more
07 regulated industries to lobby against integration. One solution is for the less
08 regulated economy to accept additional regulations by converging to the
09 levels of the more regulated economy. However, it is not clear from the eco-
10 nomic theories how this will be implemented since the regulatory process is
11 political and motivated by societal values.

12 A major consequence of integration deals with income equality. Clas-
13 sic economic theory postulates that when barriers to labor mobility and
14 financial transactions disappear, the income of members across the merged
15 unit will converge. Empirical observation shows that income inequality
16 is reduced substantially within federated states because the profit motive
17 increases labor mobility and diversifies money investments. This pattern was
18 established in the United States and across developed nations, but does not
19 hold in general across levels of development.¹⁷ In sum, economic expla-
20 nations indicate that integration in the long term benefits all participants,
21 and likely reduces income inequality among the participants, but economic
22 arguments provide little guidance on how to avoid short-term distortions,
23 incorporate far less advanced entities, or generate regulatory parity. These
24 are political decisions where economic theory is mute.

25

26 **Neofunctionalist explanation of regional integration**

27
28 The first theory to address the political process of integration is neofunc-
29 tionalism. It states that functional needs produce integration and that once
30 started, integration evolves based on the mechanism of spillover. At the
31 start, potential partners recognize that solutions to problems require shift-
32 ing specific functions away from exclusively nation-state control towards
33 supranational institutions.¹⁸ These new units would enjoy similar decision-
34 making power to that once exclusively held by the nation-state.¹⁹ As
35 functions are transferred to the supranational level, decision-makers begin
36 to realize that attaining objectives would be more successful if more
37 functions shift, or spillover, into the regional level.

38 Neofunctionalism states that the call for spillover comes from highly
39 trained national specialists who view working within an intergovernmental
40 framework as simply increasing the complexity of governmental systems.²⁰
41 Since they are specialists and not politicians, they seek out the more effi-
42 cient supranational pathways for problem solving. When postulated, this
43 theory lacked clear empirical support. It may have been overly ambitious
44 to attempt to find hard evidence because, as Charles Pentland states, “The
45 relation between functional need and structural adaptation, central to the

01 theory, is ‘necessary’ only in the sense of being an ideal or norm, not in the
02 sense of predetermining the direction of change.”²¹

03 At the heart of neofunctionalism is the notion that to implement integra-
04 tion, it is important to identify specific conditions found in earlier stages
05 that promote further cooperation. While one can argue that the mecha-
06 nism of spillover is ad hoc,²² and suffers owing to its vagueness, Ernst Haas
07 is correct when he directs our attention to “ripe” conditions that enhance
08 the ability of member states to successfully come together to solve mutual
09 problems.²³ This success stems from the environment under which effective
10 institutions were formed. But what are the conditions that lead to effective
11 institutions? While Haas states that ideological-political homogeneity is the
12 ideal condition for integration, the condition has not been present in Europe
13 during the integration process.²⁴ We will argue instead based on power
14 transition deductions that convergence of underlying values, the emergence
15 of trust, and the distribution of national capabilities are key elements that
16 allow nations to transition from competitive to cooperative arrangements.

17 A variant of neofunctionalism, supranationalism, addresses neofunction-
18 alism’s lack of clear mechanisms to account for the process of integration by
19 providing a more detailed picture of the roles of supranational institutions
20 and transnational actors in the process of integration.²⁵ Like neofunction-
21 alism, the supranationalist argument once again proposes that integration
22 is a self-perpetuating phenomenon.²⁶ These researchers argue that once
23 established, supranational institutions and their transnational agents further
24 strengthen themselves through entangling rules and regulations and thereby
25 produce greater regional control over member states. Such studies detail the
26 critical roles of the European Parliament,²⁷ the Commission with the institu-
27 tionalization of qualified majority voting,²⁸ the European Court of Justice,²⁹
28 and various transnational actors participating in both the demand for and
29 the supply of integration.³⁰ Supranationalism provides a description of the
30 integration process and not a theory that produces probabilistic scenarios
31 regarding the future of the EU. To say that specific actors produce institu-
32 tions that they want to become more powerful negates the possibility that
33 the level of integration could lessen. The Brexit process is of course excluded
34 from this perspective. With the power transition perspective, we will offer
35 explanations that allow for both integration and disintegration.

37 **Neorealist explanation of regional integration**

38
39 Theories that have long been used to explain conflict among nation-states
40 have also been used to explain cooperation and even integration. The tradi-
41 tional realist model cannot account for integration.³¹ At its core, the realist
42 model assumes anarchy and provides a single mode of condition for lasting
43 peace – “balance” among contenders. Peace is preserved by fear as con-
44 tenders consider the cost of war as the single deterrent of conflict. This
45 perspective excludes the possibility of integration. Realism assumes that all

01 states maximize their individual interests in an anarchical world. In such
02 an environment, power asymmetry provides the opportunity for the larger
03 states to absorb the smaller one at an acceptable cost.³² Kenneth Waltz
04 suggests that nations recognize the peril of asymmetric power and create
05 alliances to balance opponents and deter conflict when one side becomes
06 too large.³³ Thus, a minimum winning coalition generates peace. This per-
07 spective excludes the possibility of integration between states because that
08 would require partial or, in the case of full integration, total surrender of
09 national sovereignty to supranational institutions. To do so, states would
10 no longer have the ability to balance to maintain state security. Therefore,
11 the most we can expect from the realist perspective is short-term alliances
12 without the possibility of such alliances being institutionalized. Because of
13 this rigid peculiarity, international assessments of integration and conflict
14 are usually provided as non-connected alternatives. Therefore, at face value,
15 the realist perspective is logically and empirically incorrect because there
16 is sufficient evidence that national leaders seek to maximize gains through
17 not only confrontation and competition, but also cooperation including
18 regional integration.

19 Disregarding the limitations of realism, Sebastian Rosato provides a neo-
20 realist argument that attempts to explain European integration, resulting
21 from balance of power considerations.³⁴ He claims that the EU developed
22 because of the need to balance against the Soviet Union's security threat,
23 France and West Germany's need to balance against each other and the
24 common adversary, and the US's role as an offshore balancer that provided
25 enough short-term balancing cover in order to promote integration. He con-
26 tinues by stating – contrary to the empirical record that shows the United
27 States achieved preponderance in the postwar period (as we will see in) –
28 that a simple traditional alliance was not enough given the Soviet Union's
29 size. Instead a more centralized effort was needed. In an interesting twist
30 of logic, the EU member states decided to preserve their sovereignty by
31 surrendering their sovereignty.

32 Rosato argues that given the institutionalized US role in NATO, there
33 was no need for states to surrender sovereignty to the proposed European
34 Defence Community. The US also played an important role in providing the
35 French and Germans the time they needed to create an integrated economic
36 foundation that could lead to military integration. Meanwhile, the British
37 saw their island status as a good reason to encourage European integration
38 as a geographic buffer. Other early member states are assumed to play a role
39 in the balancing strategy.

40 Rosato's logic, however, runs counter to the realist perspective: by inte-
41 grating, European states lost their ability to further balance or change
42 balancing partners in order to preserve independence. For example, why
43 were France and Germany more concerned about domination by the Soviet
44 Union and not the US? If preferences are truly independent to national pol-
45 itics, as is stated by realists such as Waltz, then France could have allied

01 itself with the Soviet Union in order to balance against the US. In doing so,
02 it would not have to worry about surrendering sovereignty. Of course, this
03 is not reasonable given that preferences are domestically derived. In other
04 words, values matter. Last, since the Soviet threat is no longer present, we
05 should have witnessed a drive towards disintegration in the 1990s. This,
06 of course, was not the case since one of the major advances in integration,
07 monetary union, occurred *after* the Soviet disintegration, as outlined in the
08 introduction. Also, does the empirical evidence still point out the need for
09 a balance between France and Germany? If not, then why does the EU still
10 exist? What is holding the Union together?

11 These contradictions are evident.³⁵ The offshore balancing proposition
12 recently advanced by realists shows that consistent with the original logic,
13 nations should arrange in separate groups and align only for convenience.
14 Restating previous realist isolationist arguments, the United States should
15 become a fortress America, pull out of the Pacific and Atlantic alliances,
16 and re-impose the Monroe Doctrine. China should be allowed to control
17 the China Sea if it can persuade the Philippines and Vietnam to establish a
18 new structure. Japan with Korea and perhaps Taiwan can establish a new
19 Asian group. Russia should have a new sphere of influence now including
20 Ukraine, once more cushioning the border with the EU. As the US exits,
21 the EU should move to develop the European Defence Community independent
22 of NATO. Assuming Brexit occurs, the UK should seek to retain ties
23 with the United States. India can expand its sphere of influence in South-
24 east Asia. The Middle East, Africa, and Oceania should be left to fend for
25 themselves. These moves advanced by John Mearsheimer and Stephen Walt
26 are consistent with realism – they are, however, obviously inconsistent with
27 integration. Realism provides only one perspective on the confrontational
28 portion of international interactions, but the whole story cannot be fit in this
29 paradigm. Integration requires a shift from confrontation to a cooperation
30 perspective provided by power transition.

32 **The power transition explanation of regional integration**

34 Power transition theory provides a systematic perspective to analyze conflict
35 and cooperation concurrently. The theory is based on A. F. K. Organski's
36 pioneering work that describes a hierarchical global system.³⁶ The theory
37 has traditionally focused on the initiation of war because of the severe
38 consequences of major wars, and the implications of integration were not
39 the main focus of that work. However, today, the likelihood of major war
40 has receded while the process of integration expands worldwide. Unlike
41 realism, which covers confrontation, or neofunctionalism and supranational-
42 ism, which cover integration, power transition provides a perspective on
43 both processes within one general perspective.

44 We begin by providing an overview of the theory, as originally formulated.
45 We then extend it to an explanation of integration with implications for the

01 EU. Brian Efrid and Gaspare Genna first extended the theory into this less
02 explored area of cooperation³⁷ and other work on integration shows that
03 the same principles that account for conflict can be generalized to apply to
04 cooperation among allies and integration.³⁸ Past research gives us a good
05 starting theoretical structure to account for the ongoing dynamic changes
06 experienced by the EU and forecast their longer-term implications. In doing
07 so, we will bring in two major clarifications to the theory: how trust binds
08 states to the status quo and the driving force behind status quo satisfaction
09 – the convergence of social values.

10 The theory postulates that the distribution of power in the international
11 system is uneven, specifies the relative roles of nations within this hierarchy,
12 and most importantly for integration, links the preconditions for conflict
13 and cooperation generated by relative power distributions to the system
14 of governing rules. Contrary to neorealism, states will not react with con-
15 frontation based only on particular power distributions. Instead, conflict
16 will follow if the rising power is dissatisfied with the prevailing status quo
17 (rules of the system), but cooperation can be maintained if satisfied states
18 agree on the norms and wish to maintain the status quo. The status quo
19 varies with reference to the particular international or regional system one
20 is considering – such as the post-World War II Bretton Woods system or
21 the EU's stages of deepening integration. This fundamental and frequently
22 overlooked difference allows analysis of international interactions where
23 war and peace is at stake and intrastate interactions where integration is at
24 stake.³⁹ Thus, nations, like individuals, are driven by a search for net gains
25 in the face of scarce resources. The international hierarchy is considered to
26 have fewer norms and constraints than domestic environments, but the rules
27 governing both are fundamentally similar. Despite the absence of enforce-
28 able international law, there are no major differences in the rules that govern
29 these arenas. States, like domestic political groups or individuals, seek to
30 attain the maximum net gains and choose between coercive and cooperative
31 strategies to advance their goals conditioned by the degree of satisfaction
32 with the norms in place and trust in the competitors at hand.⁴⁰

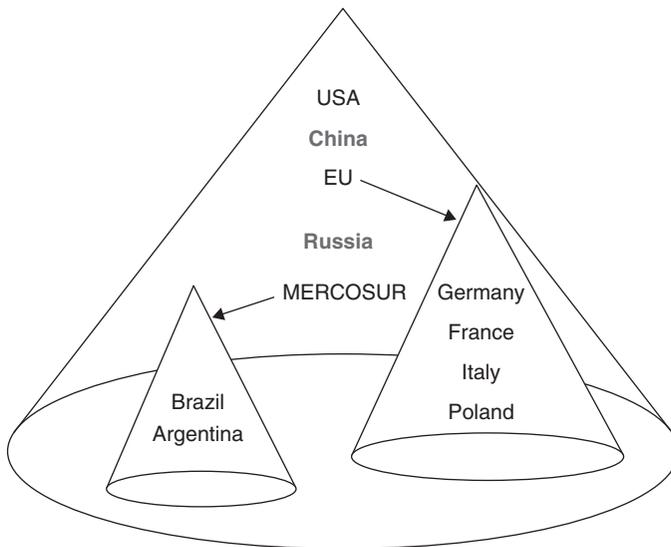
33 Critical components of power transition theory are hierarchy (deter-
34 mined by power), satisfaction of stakeholders with the status quo, and how
35 they determine conflict or cooperation between them.⁴¹ While the original
36 theory postulated by Organski focused on global confrontational interac-
37 tions, Douglas Lemke in his careful empirical analysis shows that the same
38 principles that hold at the global level define interactions within regional
39 hierarchies determined by relative power of states; and Michelle Benson and
40 Jacek Kugler further show that similar principles apply to civil war.⁴² For
41 power transition theory, power is viewed as the capacity of one nation to
42 advance policy goals by altering the policy of another through persuasion
43 or coercion. While the concept is transparent, its measurement is not sim-
44 ple. The perspective stresses economic, demographic, and political elements.
45 The original conception focused on the intersection between demography

22 Power transition and regional integration

01 and economics, and politics was added later. Frequently, military capabil-
02 ity is added to this notion by many scholars who focus on war, but from
03 the outset, power transition theory rejected this component because mili-
04 tary expenditures measure the level of threat a nation is under, and have
05 no bearing on the cooperation process that characterizes the majority of
06 international interactions.⁴³

07 Political interactions among nations are largely based on self-interest with
08 varying commitments among national elites to the existing institutional sta-
09 tus quo, or the accepted international rules and norms. The group's satisfied
10 nations are those that provide broad acceptance of the prevailing status quo.
11 The dissatisfied group consists of nations that challenge existing rules and
12 seek to revise them substantially. The likelihood of cooperation and con-
13 flict within the hierarchy is therefore characterized by the level of power of
14 each country and the degree of support for the institutions created as they
15 advance their interests.

16 The structure of the international system is divided into global and
17 regional arrangements reflecting the level of interest that parties assign to
18 each unit. Within each, dominant and challenging nations compete for pre-
19 ponderance. **Figure 2.1** shows how global and regional hierarchies interact.
20 The most powerful global nations hold a position at the top of the global
21 structure. Today they are the United States, China, the EU (if combined),
22 and further down, Russia. The EU is also a regionally well-defined hierar-
23 chy. Another example is the Common Market of the South (MERCOSUR),
24 which is a loose trade zone that incorporates Brazil and Argentina among
25



44 **Figure 2.1** Global and Selected Regional Hierarchies
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01 its most powerful full members.⁴⁴ In the EU, the leading players are Ger-
02 many, France, Britain, Italy, and Poland. Within each region, the dominant
03 nation attempts to manage the regional system with a coalition of sta-
04 ble, satisfied supporters. Based on the current distribution of power, the
05 US is globally dominant, Germany leads the EU, and Brazil is preponder-
06 ant in the MERCOSUR/South American region. The great global powers
07 China, India, and Russia are also regional powers in their respective geo-
08 graphic neighborhoods. At the global level, China and Russia are dissatisfied
09 and have recently joined in a collation that challenges the Western norms
10 set by the US with the support of the EU and to a lesser degree Latin
11 America.

12 The relative power of states is best approximated by GDP ratios (mea-
13 sured in ppp) which includes the number of people who can work and fight,
14 and their economic productivity. The impact of demographic variables is
15 a much overlooked argument. Katherine Organski and A. F. K. Organski
16 place population at the center of long-term assessments of power.⁴⁵ Tadeusz
17 Kugler shows that population reflects potential power because individuals
18 are both the producers of output and the agents that allow elites to increase
19 political performance.⁴⁶ He further shows that the size of populations can
20 be augmented only by migration or fertility, thereby limiting the poten-
21 tial for a great power to expand resources short of integration or forceful
22 territorial acquisition.

23 Productivity approximates potential capability to exercise influence at any
24 given point in time. Organski and Kugler proposed that total GDP is the
25 most effective measure to approximate active power.⁴⁷ Therefore, national
26 wealth reflects power potential⁴⁸ and is fungible. GDP is admittedly a rough
27 indicator of power but remains the most useful tool for forecasts of future
28 performance and has been generally adopted by the applied security commu-
29 nity. National leaders can choose to allocate different portions of domestic
30 product to security, growth, health, education, infrastructure, or other pri-
31 orities as needed. Moreover, in confrontational conditions, depending on
32 the level of threat perceived by the ruling elite, military expenditures can
33 rise and fall rather dramatically.⁴⁹ Regardless of these differences, the over-
34 all relation between GDP and Composite Indicator of National Capabilities
35 (CINC) measures that include military considerations is high for developed
36 societies under review here.⁵⁰ From the perspective of power transition, the
37 advantage of using GDP as a measure of power is that it can be used to
38 analyze cooperation and confrontation, disaggregated to the provincial or
39 even the individual level. This flexibility provides the opportunity to analyze
40 relations within as well as across nations and can be forecasted realistically
41 for 30 to 50 years into the future.

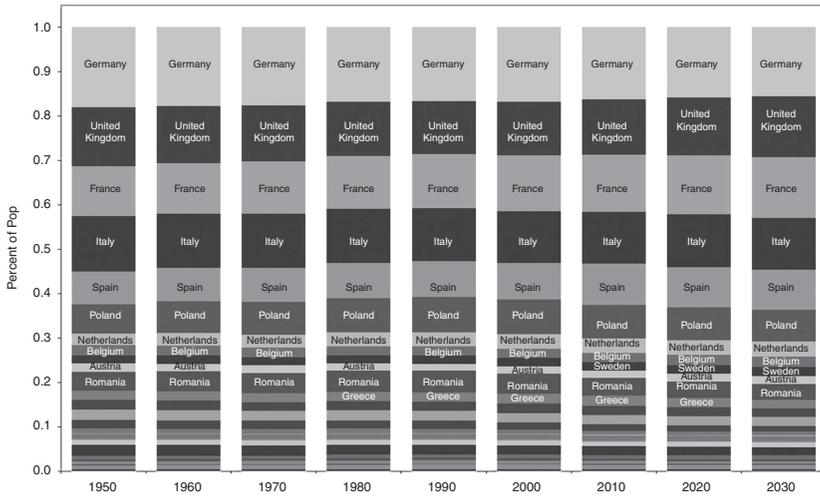
42 GDP accounts for the overall output at the intersection between demo-
43 graphic and economic factor, but fail to account accurately for political
44 performance. Organski and Kugler recognized that this distortion in power
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01 comparisons is maximized in interactions between the most developed and
02 the less or least developed nations.⁵¹ To compensate, political performance
03 variables were added to the power equation. One such variable, relative
04 political extraction, approximated the ability of governments to capture
05 fiscal resources from their population and allocate them to advance gov-
06 ernment goals. Interacting this measure of political performance with GDP
07 made it possible to capture the effects that an efficient government has
08 in advancing its goals. Measurements of political performance have been
09 refined and extended, reducing the difference in power assessment between
10 advanced and less advanced societies, by Marina Arbetman and Jacek
11 Kugler and most recently by Jacek Kugler and Ronald Tammen with fur-
12 ther assessment by Allison Hamlin.⁵² Extensive tests reveal – as theoretically
13 anticipated – that without including assessments of political performance,
14 power evaluations are not consistently accurate across levels of economic
15 development.⁵³ However, when comparing countries at similar levels of
16 development, we see very small effects. For this reason, we do not control
17 for political performance within the EU.⁵⁴ The one substantive exception is
18 Turkey, which has applied for EU membership.

19 Within the EU, the distribution of the key components of power – popula-
20 tion, GDP, and the interaction with productivity – is quite telling. To provide
21 a more accurate representation of reality across time, we standardize the
22 illustrative graphs by including all the current members of the EU including
23 Britain. [Figure 2.2](#) shows the relative population distributions. The relative
24 populations of European nations will not change much between 1950 and
25 2030. One notable exception is Germany, with the change caused by the
26 division between East and West (black line). The simple reason for these
27 minimal changes in the population is that European states have already
28 undergone the demographic transition and have stable or diminishing popu-
29 lations. Such stability is rare in the international system. In Africa and other
30 developing societies, the fertility rate far exceeds the improvements in GDP
31 per capita and drives overall productivity frequently as inequality and pro-
32 ductivity drop. From a power perspective, the stability in the EU population
33 is a contributor to the stability in this unique environment that faces no
34 power overtake generated by population expansion.

35 Data in [Figure 2.3](#) show that the perspective generated by GDP has far
36 more variance among EU member states. The UK was the dominant nation
37 in the 1950s but was overtaken by Germany in the 1960s. Germany then
38 became the dominant nation and remains so until now. Forecasts suggest
39 that the relative power of Germany is declining and it will become a less
40 dominant nation in the future. Indeed, France may match the overall capa-
41 bilities by 2030. The UK, which dominated in 1950 immediately after World
42 War II, is expected to withdraw from the EU. Under these conditions, the
43 combined relative power of Germany and France generates very strong dual
44 power dominance within the EU. If these nations concur on policy, the EU
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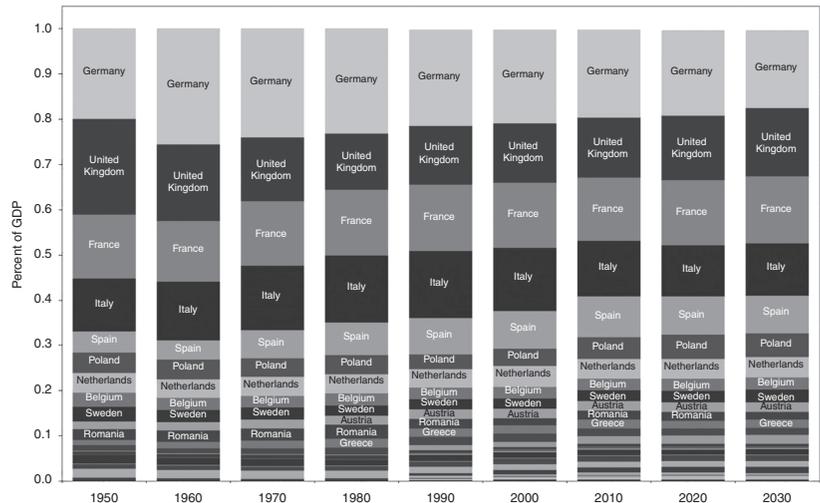
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Figure 2.2 Population Distributions of the EU Member States
Notes: Unlabeled nations are: Portugal, Czech Republic, Bulgaria, Croatia, Cyprus, Denmark, Estonia, Finland, Hungary, Ireland, Latvia, Lithuania, Luxembourg, Malta, Slovakia, and Slovenia.

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Figure 2.3 Member States Share of Total EU GDP, 1950–2030
Notes: Unlabeled nations are: Portugal, Czech Republic, Bulgaria, Croatia, Cyprus, Denmark, Estonia, Finland, Hungary, Ireland, Latvia, Lithuania, Luxembourg, Malta, Slovakia, and Slovenia.

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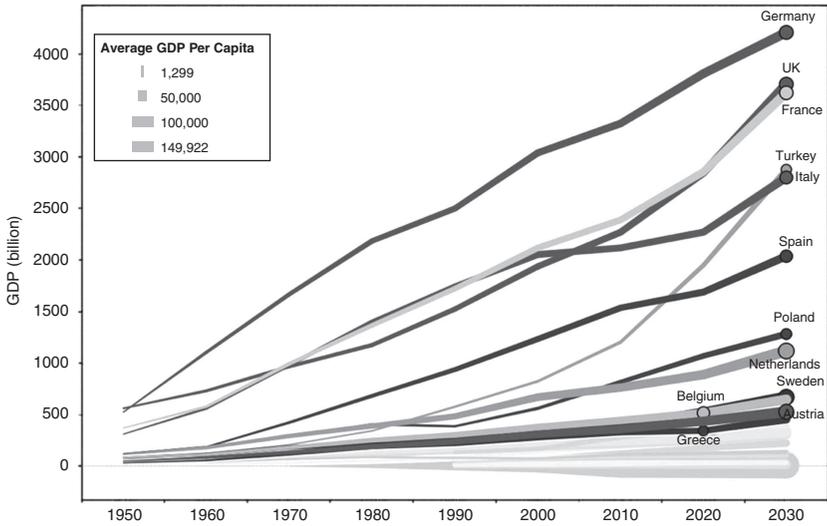


Figure 2.4 Europe's Hierarchy: GDP, (in Billion), GDP Per Capita 1950–2030 (Constant ppp 2011)

Notes: Unlabeled nations are: Portugal, Czech Republic, Bulgaria, Croatia, Cyprus, Denmark, Estonia, Finland, Hungary, Ireland, Latvia, Lithuania, Luxembourg, Malta, Slovakia, and Slovenia.

is likely to be stable. If not, persistent parity and the threat of an overtaking can lead to disintegration.

Figure 2.4 illustrates power distribution in Europe by combining GDP and productivity to isolate the relatively affluent from the more lagging nations. The largest societies in Europe are not the most productive or affluent. Luxembourg, Sweden, and Switzerland, among others, have much smaller populations but are more productive. In GDP terms, Germany, the UK, or France have far more actual power than Turkey, Italy, Poland, or Spain, whose potential power based on population is underrepresented. This disparity among EU members is of concern as Italy, the least productive and slowest growing among the top members, raises concerns about its continued participation in the EU. Likewise, Turkey with a very large population, is by a large margin the least productive population, making its incorporation in the EU a very difficult enterprise.

Power can also be reflected by political influence. To a large degree the EU's voting arrangements (like the Electoral College in the United States) are based not on output or productivity but on the size of populations. However, in real terms actual power is more effectively assessed by the economic impact of a society, its market size, and productivity. The disparities in political clout and economic impact are the reason for contradictions that are so difficult to resolve within the EU.

01 The role of a leader in a hierarchy was first analyzed in the works
02 of Charles Kindleberger who drew attention to the need to differentiate
03 between *hegemony* and *leadership*.⁵⁵ According to Kindleberger, the US's
04 role in the restructuring of post-World War II international regimes was best
05 described by *leadership* and not by *hegemonic stability* as argued by Robert
06 Keohane.⁵⁶ For Kindleberger, hegemony has uncomfortable overtones of
07 force, threat, and pressure, whereas a leader can lead without "arm-twisting,
08 to act responsibly without pushing and shoving other countries."⁵⁷ In this
09 regard, a crucial issue that arises in economics is what has been called "the
10 agency problem."⁵⁸ In a previous study, Gaspare Genna, Birol Yesilada, and
11 Peter Noordijk tested this hypothesis for European integration and found
12 that Germany indeed played the role of a regional leader that promoted
13 integration. However, when the capacity of the regional leader to main-
14 tain provisions of public goods became limited, the deepening of integration
15 reached a plateau and significantly slowed down.⁵⁹

16 For a regional leader, we use the measure of hierarchy, which reflects
17 the distribution of power in Europe. A hierarchy can be either asymmetric,
18 when one nation dominates, or symmetric, when many are equal. Contrary
19 to arguments advanced by Robert Gilpin and Robert Keohane, among oth-
20 ers,⁶⁰ power transition does not assume that hegemony is the prerequisite to
21 preserve peace. Hegemony may help when the dominant nation is satisfied,
22 but overwhelming preponderance can also lead to war when it is not. A sat-
23 isfied dominant nation can enhance integration and peaceful cooperation by
24 providing public goods to the community, but a group of small and equal
25 nations can also advance cooperation when they share common values. The
26 most powerful nation – identified as the dominant actor within a hierarchy
27 – is the one that has the ability simply to influence the stability of the hierar-
28 chy. Power transition proposes that in a hierarchy, the dominant nation that
29 successfully manages interactions, and is supported by a coalition of stable,
30 satisfied nations, can preserve peace. The EU is an explicit attempt to create
31 a viable stable unit in an environment where parity among the participants
32 prevails and conflict has a long history.

33 The EU is distinct because in this region – regardless of power overtaking
34 – the commitment to the status quo exceeds levels found in any other region.
35 The free movement of money, labor, and trade is permitted by most members
36 and security arrangements are shared. EU policy encourages the maximiza-
37 tion of opportunity to exploit the economic theories of liberal exchange and
38 mobility. [Figure 2.5](#) shows different membership levels and commitments of
39 EU countries. The establishment of a Schengen region is an important step
40 in establishing a deeper level of regional integration (the economic/security
41 frontier as illustrated later in [Figure 2.9](#)). States that accept the Schengen
42 norms, trade agreements, and labor mobility, and adopt the euro as their
43 currency, have crossed the border between nation-state sovereignty and a
44 supranational community. While it is not a federation or a full political
45 union, Schengen member states have adopted rules and norms established

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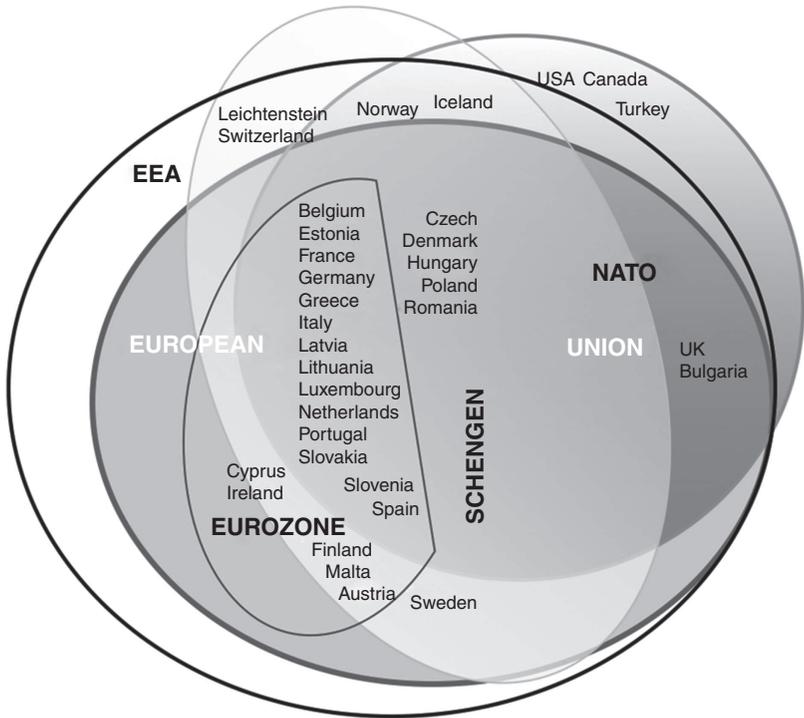


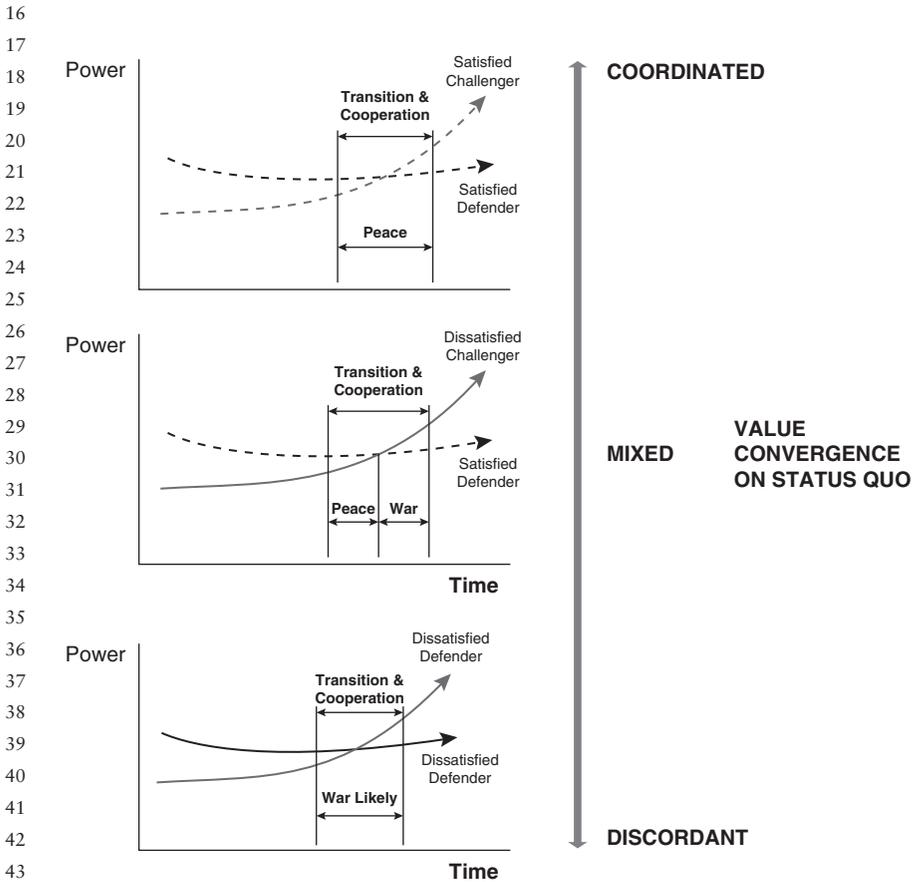
Figure 2.5 Degrees of Integration of Member States

by monetary transactions and removed borders so individuals can travel freely and seek employment. This arrangement approximates a federated community. It is therefore unsurprising that the move towards monetary integration, which moves away from the common market category that accommodates labor mobility, is the point at which member states begin to fear the process of integration because such a deepening may lead to a confederation and eventually a federation.

Let us now move to the connection between power dynamics and changes in the status quo to explain the likelihoods of conflict and cooperation. According to Power Transition theory, distributions of power set the pre-conditions of war and peace in the international system. The underlying assumption of global and regional hierarchies rejects the neorealist notion of anarchy. Instead, all actions are conditioned by the distribution of power, the change in that distribution, and the relative commitment to the status quo. Power is the ability to compel opponents to conform to the prevailing status quo. Nations with high capabilities have the ability to persuade or impose their goals on less endowed entities. Unlike an idealized democratic domestic political system, the international environment is populated by the great powers with massive capabilities that they can transfer into a greater

01 say; middle-range powers that have less but still consequential influence;
 02 and the majority of nations whose capabilities have limited external impact.
 03 Finally, the critical triggering mechanism differentiating periods of war and
 04 peace is captured by commitment to the status quo. Again, the status quo is
 05 defined as the rules and norms of the international/regional system. As will
 06 be explained later, we postulate two indicators of satisfaction based on citi-
 07 zens' trust towards the EU, as our unit of analysis is European integration,
 08 and convergence of values between EU citizens across member states. But
 09 first, we will present an outline of the general argument for conditions of
 10 cooperation (i.e., integration) and conflict which is the key concept found in
 11 power transition.

12 **Figure 2.6** outlines three conditions and their likely effects in terms of
 13 war and integration. The three conditions are categorized based on the
 14 relative convergence to the status quo, from coordinated to discordant.
 15 **Figure 2.6's** bottom condition of anarchy – generalized by neorealists as the
 16



45 **Figure 2.6** Power and Satisfaction Dynamics

01 only condition of international interactions – is limited to discordant val-
02 uations of the status quo. Both the status quo defender and challenger are
03 dissatisfied with the existing status quo and under parity, war is the solution
04 that can resolve severe disputes.⁶¹ When two sides are dissatisfied with the
05 status quo, this discordance prompts war to resolve disputes.

06 An unordered, discordant hierarchy is one where two dissatisfied leading
07 states hold roughly equal shares of power. This situation – which balance of
08 power advocates indicate is ultra-stable – presents the most likely conditions
09 for conflict and, as we will see, the least likely conditions for integration. The
10 reason is that dissatisfied nations face limited power constraints and are only
11 restrained by the degree of satisfaction with the status quo. In the absence
12 of a regionally dominant country supporting the status quo, competition
13 among two or more contenders is the rule to resolve disputes among parties
14 that vie for control of the region. In this perspective, conflict is motivated
15 and takes place because of value differences. War is more likely to occur
16 within a discordant hierarchy as each contender with different interests and
17 incentives attempts to impose its influence upon the region.

18 The second is the mixed condition, which is the most prevalent in world
19 politics. The dominant side is satisfied while the challenger is not. The dom-
20 inant nation does not initiate conflict because it depends on equally satisfied
21 allies to maintain in place the set of rules that are designed to advance the
22 goals of the satisfied coalition. Interactions between a dominant satisfied
23 and dissatisfied challenger are competitive but empirically, conflict is used
24 to resolve disputes *half* of the time. Cooperation and confrontation can
25 emerge. Power parity conditions produce severe wars when a dissatisfied
26 risk prone challenger emerges, but peaceful interactions are equally likely if
27 the dissatisfied challenger is persuaded to accept an evolving status quo that
28 is then jointly adopted at parity leading to peace. The preconditions for war
29 are present but so is the possibility of accommodation – as exemplified by
30 the enormous conflicts in World Wars I and II when British and German dif-
31 ferences could not be resolved, with a contrast represented by the peaceful
32 overtaking of Britain by the United States after 1870 that produced a lasting
33 alliance, and similar German overtaking of France and Britain after 1950
34 which aided in the development of closer European relations.

35 The final and rare condition is central to our research on integration.⁶²
36 The challenger and defender are both satisfied. This is the rare condition that
37 leads to institutionalized alliances, free trade zones, and ultimately to deeper
38 integration. NATO is an example of a coordinated security agreement.
39 The North American Free Trade Agreement (NAFTA) and MERCOSUR
40 exemplify free trade and investment zones but limit labor mobility; the EU
41 members allow labor mobility, and the more integrated Economic and Mon-
42 etary Union (EMU or Eurozone) has coordinated monetary transactions
43 with a single currency, the euro. Integration could theoretically lead to a
44 truly integrated political federal political unit like the United States, Brazil,
45 or Germany.

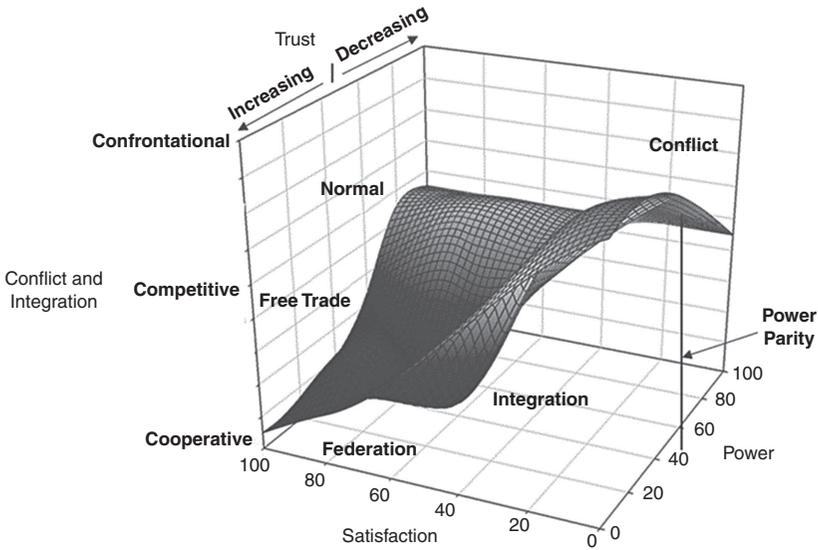


Figure 2.7 Power Transition Relation to Conflict and Integration

The three conditions previously described can be placed on an integration–conflict continuum as our dependent variable, and satisfaction with the status quo, level of trust, and power distribution are our independent variables. Figure 2.7 illustrates how our pieces fit together. Under massive power asymmetry a preponderant can maintain or impose peace. Although limited wars such as in Korea in 1950–1953 or terrorist attacks by groups like Al Qaeda can take place as the dissatisfied opponents acquire sufficient capabilities, they produce massive losses for the weak participants and pose a very low threat to the stability of the international system or its rules. At parity, conflicts that challenge a state’s survival take place – as illustrated by the Austro-Prussia war – which become total severe conflicts – like World War I – as status quo satisfaction decreases, as does trust. Cooperation at parity takes place when the overtaking challenger is reasonably satisfied with the existing status quo and has some trust for the dominant state. The condition produces alliances as illustrated by the US–British relationship. Critical to our work, regional integration occurs where the competing sides are highly satisfied, are mutually trusting, and disregard parity as a precondition for war. Under these conditions, like the ones characterized by German and French leadership, with the support of the US, EU integration took place. Since 1945, the world should have noticed that Germany overtook France and Britain, yet without the conflicts that characterized these states for generations. Clearly, the satisfactory integration agreements among European states had much to do with the persistence of peace and the evolution of a supranational entity.

01 As [Figure 2.7](#) also illustrates, normal, competitive relations take place
02 among states. This condition represents the majority of international inter-
03 actions where nations seek to preserve their identity and interests but are
04 open to trade with other nations. In this area, states are somewhat trust-
05 ing, satisfied with the status quo, and under power asymmetry. Competitive
06 states follow international rules and contracts but do not necessarily estab-
07 lish institutional structures to secure them. In this idealized competitive
08 environment, nations depend on market forces to determine the quality and
09 quantity of economic and social transactions within the confines of loosely
10 defined international rules and non-binding international laws. Before 1900,
11 the US was a state that fits this description – avoiding rigid alliances and
12 pre-commitments – but still willing to support freedom of the seas by
13 forcefully opposing piracy when it interfered with freedom of navigation
14 and commerce.

15 Normal interstate interactions also take place when the key actors in the
16 hierarchy support the existing status quo and do not increase their levels
17 of trust. Reagan’s famous restatement of an old Russian proverb “trust but
18 verify” suggests animosity but no expectation that commitments made will
19 necessarily be complied with. For this reason, when satisfaction drops, com-
20 petitive interactions become confrontational and severe wars can be waged
21 among contenders that reach parity since each expects to change the rules
22 in their favor following the war. This aspect of the original theory shows
23 that global and regional severe wars are waged at parity and are initiated
24 by the dissatisfied challenger seeking to alter the status quo.⁶³ This book is
25 concerned with the far less visited deductions that anticipate the possibility
26 of free trade agreements, integration, and possibly federation/political union
27 between sovereign states.

28 [Figure 2.8](#) is one cross-section of [Figure 2.7](#) that illustrates how sat-
29 isfaction conditions regional relationships. The top section provides the
30 traditional power transition explanation: as satisfaction moves from moder-
31 ate to low levels, competitive relations move to confrontational ones. Note
32 that there is a strong arc upwards after a seemingly plateaued competitive set
33 of relations. In other words, a state would need to be extremely dissatisfied
34 before choosing confrontation, which can lead to war.

35 The lower section of [Figure 2.8](#) illustrates the stepwise movement towards
36 deeper cooperation as satisfaction improves. While at a moderate state of
37 satisfaction, states choose preferential trade agreements (PTAs) because such
38 agreements liberalize some trade while protecting some economic sectors.
39 The condition is still competitive since states have not fully decided that
40 trade will result in mutual benefit. A free trade agreement (FTA) provides
41 a special set of norms and rules relating to trade and financial transactions
42 across societies. Based on arguments regarding the effectiveness of free trade
43 and the benefits of economies of scale connected to large markets, trad-
44 ing nations can choose to join agreements that regulate their trade. Such
45 agreements seek to attain a stable joint optimal outcome that is superior

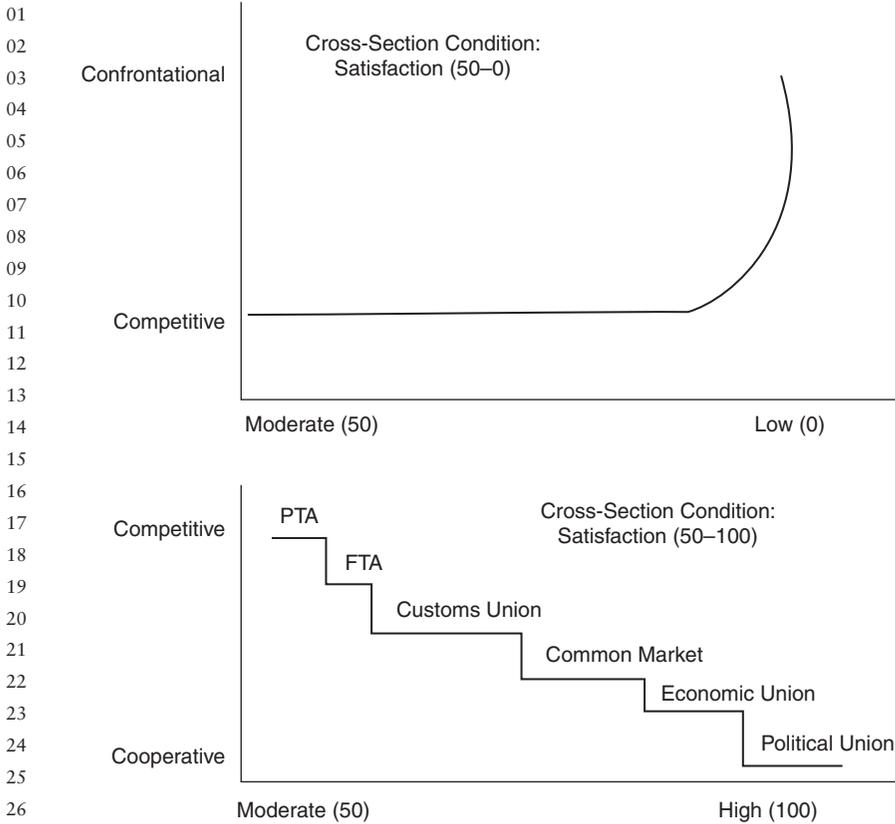


Figure 2.8 Process of Confrontational and Cooperative Integration

to gains nations can attain individually (Pareto optimal vs. Nash equilibrium).⁶⁴ A number of bilateral trade agreements and some multilateral trade agreements (e.g., NAFTA; WTO) follow this pattern. Trade liberalization agreements restrict tariffs, limit domestic subsidies, and control dumping to gain market size. Such agreements restrict national sovereignty minimally and are frequently overridden when domestic demands surface.

As we move towards higher levels of satisfaction, we start to see integration developing. Integration is a process where nations agree not only to liberalize trade, but also to encourage financial transactions and joint financial ventures, harmonize roads, power grids and transportation systems connecting communities across national borders, reduce border restrictions, eventually allowing labor mobility that recognizes levels of human capital achieved, and adopt a common currency. Experience has shown that this process usually starts with economic coordination at the lowest possible level, such as a preferential trade agreement, then moves to

01 infrastructural synchronization, removal of border constraints on trade and
02 labor, culminating in monetary policy harmonization. Further integration
03 includes securing a common border and creating a common military unit
04 led not by national but by union representatives. Beyond this point a feder-
05 ation emerges. These are the steps categorized by forming a customs union,
06 common market, economic union, and then a political union. Each step also
07 requires satisfaction among the member states that the institutions created
08 by the integration agency will enhance the common good.

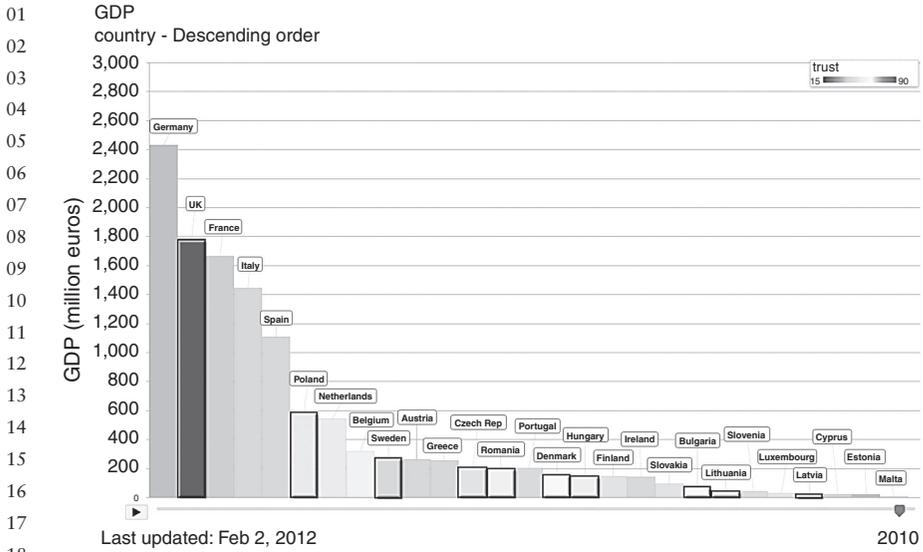
09 We now turn to the two components – trust and value convergence – that
10 reflect commitment to the status quo.

11 *Trust*

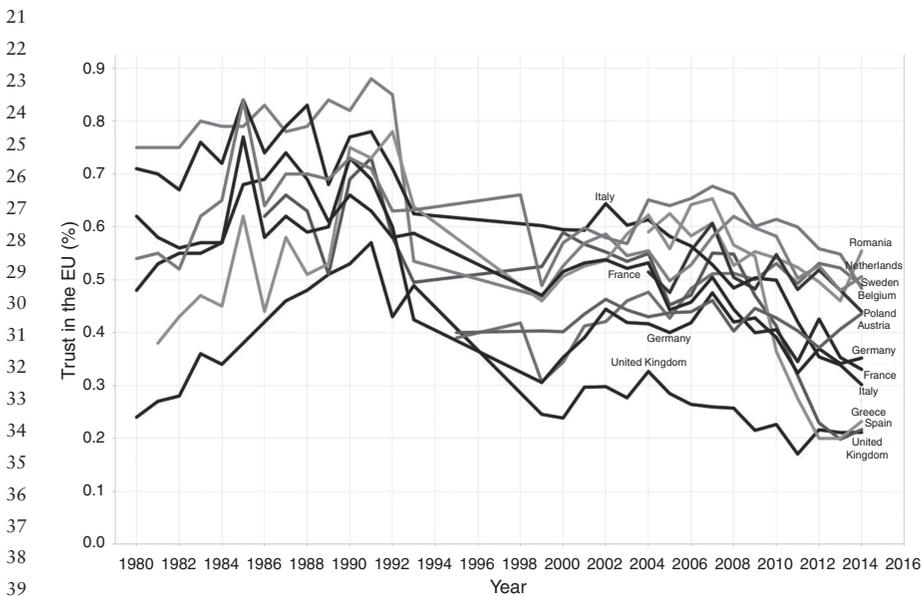
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14 One crucial element of satisfaction with the status quo is trust. To be
15 sure, at each step in an integration process participating nations lose some
16 sovereignty in exchange for gains in security and economic prospects. The
17 cautious, confrontational “trust and verify” is slowly replaced by increased
18 trust in the institutions created, meaning that each advance in integration
19 transfers regulatory rights and places some aspect of national independence
20 at risk. During the integration process, nations cannot continue to maximize
21 net gains. Integration does not proceed by allocating equal shares to all. At
22 every step, there are some winners and some losers, even though the over-
23 all pie may be growing. Participants in the integration process must trust
24 that their partners will not take advantage and will compensate unexpected
25 losses when they take place.

26 The two-track EU created following the adoption of the euro is a seri-
27 ous concern for European leaders. One of the questions we raise regards
28 the long-term implications of a dual- or multi-track EU for political coordi-
29 nation that would impact the future of the integration of all EU countries
30 [Figure 2.9](#) shows the patterns of relative capabilities measured in total out-
31 put and the levels of trust towards the institutionalization of the European
32 Union in 2016 Germany, France, Italy, and Spain, which are in the Euro-
33 zone, trust the EU. Among nations that chose *not* to adopt the euro, only
34 Sweden strongly trusts the EU. Denmark is unwilling to see further integra-
35 tion. The UK, as one would expect given the Brexit vote, strongly distrusts
36 the EU. Most of the recent Eastern European EU members that have not yet
37 adopted the euro (Poland, Czech Republic, Romania, Lithuania, and Latvia)
38 are more favorable towards this currency. This summary is also reflected in
39 long-term assessments of trust over time as shown in [Figure 2.10](#).

40 [Figure 2.11](#) illustrates the important role trust plays in the process of inte-
41 gration. Trust acts like a gravity well. It reinforces status quo satisfaction
42 and eases states into each stage of integration like a ball rolling down-
43 hill. Trust among partners develops when they mutually believe they are
44 being treated fairly, meaning that outcomes are due not to biases but to
45 capabilities.⁶⁵ Trust is also important in explaining European integration



19 Figure 2.9 Member States Relative Power and Level of Trust towards the EU
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39 Figure 2.10 Trust in the EU, 1980–2014

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41 Notes: Excluded nations are: Portugal, Czech Republic, Bulgaria, Croatia, Cyprus,
42 Denmark, Estonia, Finland, Hungary, Ireland, Latvia, Lithuania, Luxembourg,
43 Malta, Slovakia, and Slovenia.
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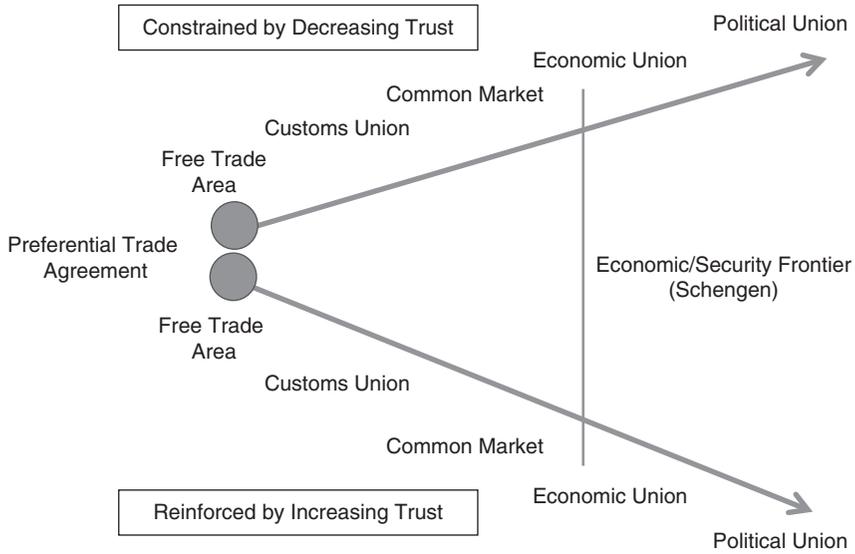


Figure 2.11 Constrained Gravity and Self-Reinforcing Gravity Processes of Integration

because the varying levels of economic development can often lead to concerns about free-ridership.⁶⁶ Without trust, integration is constrained and therefore becomes an uphill battle, requiring further reliance on power asymmetry to provide negative incentives (i.e., force) under low status quo satisfaction, or positive incentives under higher levels of status quo satisfaction. Integration relies on the creation of a supranational entity so that the process evolves peacefully and cooperatively. For this reason, leading theories of international politics reject the possibility of stable integration. Neorealists fall back on the notion that such peaceful expansions are temporary because they ignore two of our critical variables: status quo satisfaction and mutual trust.

Moreover, consistent with the economic perspective, Figure 2.10 shows that the level of trust in the EU is declining in response to economic challenges. Britain, the least committed nation over time, did not trust the institutions created within the EU and now seeks to exit to follow its own course. Is peaceful integration only a temporary condition? Power transition contends that these arguments overlook an additional critical variable: value convergence between the peoples of the participating states.

Values convergence

We propose that the convergence of social values between member states is an additional requirement for satisfaction with the status quo. Value

01 convergence is a crucial factor behind preparing the groundwork for the
02 emergence and growth of trust that reinforces the status quo.⁶⁷ In general,
03 linking values convergence and regional integration has not been studied.⁶⁸
04 Our argument is rooted in how human development (HD) theory addresses
05 the way cultures evolve over time and the implications of cultural devel-
06 opment for political development. These are complex issues that have been
07 central to a wide range of social science disciplines, from economics, poli-
08 tics, and sociology to cultural anthropology. How and why human values
09 change and how these changes affect the way in which societies govern
10 themselves has kept scholars busy for some time. In the more contemporary
11 era, since the late eighteenth century, social scientists have identified causal
12 linkages between economic modernization, cultural change, and political
13 development.⁶⁹ Ronald Inglehart and Christian Welzel provide some direc-
14 tion through their two compound variables from the World Values Survey
15 analysis that capture more than 78 percent of cross-national variance in
16 social change across the world.⁷⁰

17 To reflect value convergence, they measure individuals' relative religios-
18 ity and social values along two dimensions. The first dimension is religious
19 (traditional)–secular (autonomy) values, which reflect the contrast between
20 societies over religion and religiosity. The more traditional societies place
21 greater emphasis on religious principles, structures, and institutions while
22 more secular-rational ones do not. Inglehart and Welzel also found that a
23 wide range of values is associated with this dimension. For example, soci-
24 eties near the traditional pole emphasize the importance of parent–child
25 ties and deference to authority, along with absolute standards and tradi-
26 tional family values, and reject divorce, abortion, euthanasia, and suicide.
27 They tend to have high levels of religious values and national pride coupled
28 with a nationalistic outlook. Societies with secular-rational values have the
29 opposite preferences in all of these areas.

30 The second key dimension of cross-cultural variation is linked with
31 the transition from industrial society to postindustrial societies – which
32 brings a polarization between materialist (survival values associated with
33 the industrialization phase of development) and postmaterialist (self-
34 expression/postindustrial) values.⁷¹ It corresponds to the transition to the
35 postindustrial phase of economic development and an advanced welfare
36 system which provides many individuals with an overwhelming sense of
37 existential security.⁷² Factor analysis of the mean national scores reveals
38 that individualism, autonomy, and self-expression (measures of the post-
39 modernist value system) all tap a single underlying dimension that accounts
40 for 91 percent of cross-national variance.⁷³ The basic argument maintains
41 that the unprecedented accumulation of wealth in advanced societies dur-
42 ing a prior generation results in a greater portion of the population that
43 takes basic survival for granted. These individuals shift their priorities from
44 an overwhelming emphasis on economic and physical security towards an
45 increasing emphasis on subjective well-being, self-expression, and quality of

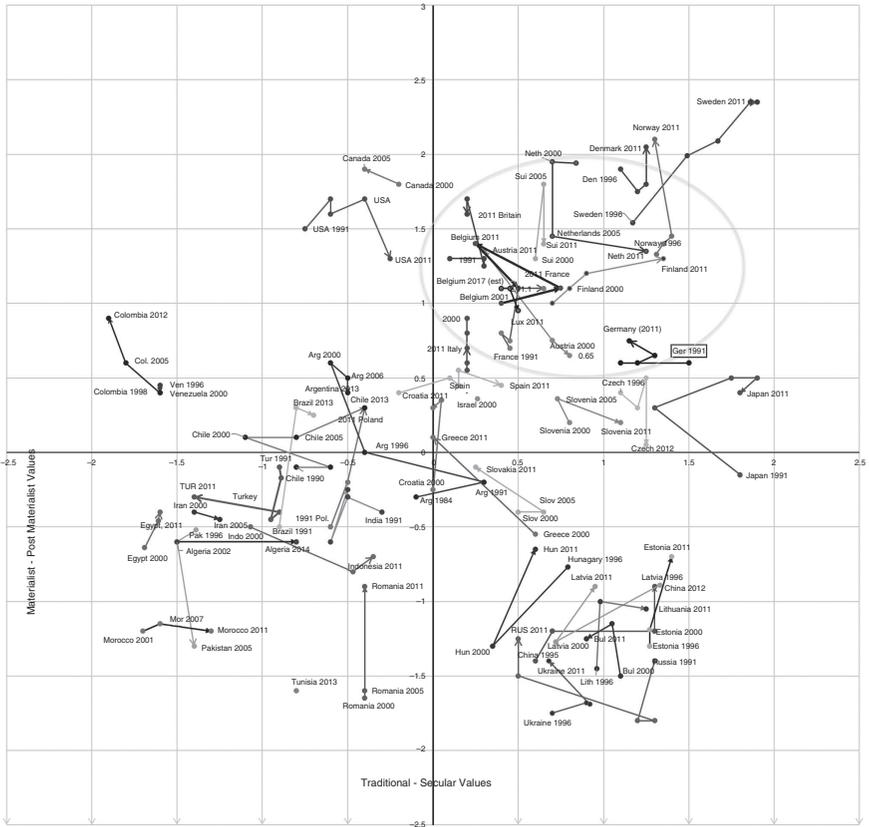


Figure 2.12 EU Values Map

Source: Calculated from the World Values Survey (1981–2011), *WVS Database*, www.worldvaluessurvey.org/wvs.jsp

life. Birol Yesilada et al. examined values convergence along the above two dimensions of social values and measured average factor loading for each year of the European Values Survey and World Values Survey.⁷⁴ Figure 2.12 provides a values map for EU countries. As the figure shows, the EU countries converge in the postmaterialist and secular quadrant of the values map. The direction for eastern enlargement countries shows predominantly materialist values but with most recent observations indicating a significant move in the postmaterialist direction.

The two value dimensions are critical for deep cooperation. Imagine two societies, one more materialist and traditional and the other more post-materialist and secular. If the two wish to develop deeper economic ties, they will be faced with a large set of problems and issues that will be difficult to resolve due to their preferences. Take our previous example of

01 environmental regulations. Such regulations add costs to production. If one
02 society adopts such regulations and the other does not, then the adopter
03 will not be able to compete with the other since products from the adopter
04 will be more expensive. The postmaterialist society will insist on such reg-
05 ulations because they believe in the value of a cleaner environment over
06 economic gain. The materialist society will have the opposite view. In the
07 end, they may agree on a PTA, but an FTA or beyond will be unlikely.
08 Another example could be laws associated with marriage/domestic partners-
09 ships. The traditional society would not allow laws that guarantee rights to
10 homosexual partners or unmarried heterosexual partners due to religious
11 reasons, while the secular society would adopt such laws. If the two states
12 develop a common market, what will happen to the labor mobility rights
13 of those individuals who are in such relationships? Without congruence,
14 such people will be denied such rights. In sum, value convergence allows for
15 easier agreements and fewer issue areas requiring protracted negotiations.

16

17

18 **Conclusion**

19

19 The international relations literature not dedicated to economic coopera-
20 tion often hides the cooperative side of interstate exchanges, which is just
21 as important and complex as the confrontational side. The economic liter-
22 ature talks of the mutual benefits garnered by deeper integration, yet does
23 not explain how integration would develop. At best, states have a strong
24 economic incentive to integrate. However, without considering the political
25 forces that prevent integration, we are left with an incomplete story.

26 The neofunctionalist literature suggested that integration is driven by
27 economic success related to infrastructure coordination. The spillover mech-
28 anism states that the process is expected to be self-reinforcing. However, we
29 are again left without a clear picture: why does spillover occur in some areas,
30 but not others? Our view is that integration takes place only when states
31 are relatively satisfied with the status quo and develop trust in the suprana-
32 tional structures they build under asymmetric power among states. Unlike
33 the progression to war, the progression towards integration and federation
34 is in stages and can be reversed.

35 The supranationalist early optimistic assessments indicated that once
36 states took the first step towards integration, they would find the next
37 steps easier to implement. As the European community grew, the demand
38 for monetary coordination would naturally require the creation of politi-
39 cal institutions that would consolidate an ever-growing union. Expectations
40 were high that the trust required for such actions would eventually lead
41 to the delegation of security to the much larger and powerful EU colla-
42 tion now able to confront all potential external enemies. Supporting these
43 arguments from a value perspective, Inglehart argued that as the young pop-
44 ulation are exposed to the EU benefits, opposition from the aging generation
45 of nationalistic supporters would diminish and values would shift from a

01 pro-national perspective to an inter-European perspective.⁷⁵ Reality has not
02 been as simple.

03 We have shown that realists capture a specific set of values: interactions
04 among states are either competitive or confrontational based on the preser-
05 vation of national sovereignty. Charles de Gaulle once famously quipped
06 that “France has no friends only interests.” This quote reflects a deep con-
07 viction that all nation-states will seek only to advance themselves, to which
08 Clementine Churchill added, “you must not hate your friends more than you
09 hate your enemies,” thereby stressing the need for an even yet self-serving
10 posture. The anticipated behavior of nations is to preserve peace when con-
11 venient and choose war when necessary. Strong, entangling commitments
12 to other nations are counterproductive, but alliances may be useful only as
13 long as they add to national security: beyond that point the participants
14 are exposed to links that the more powerful partners will no doubt exploit
15 when the opportunity arises. For this reason, disputes and confrontations
16 are resolved by imposition or, if the opponent fails to yield, by force.

17 We show that the neorealist argument lacks an important insight, that of
18 political value convergence and the evolution of trust. To be sure, if your
19 ally does not share your values, then deep cooperation with it could pose
20 a danger to your own. If you are a small state, then you may be forced to
21 sacrifice your values for the more powerful state. If two or more states share
22 the same values, then there is no sacrifice because no one will be asked to
23 change or give up their values. So, nation-states that share the same values
24 are likely to join together in a variety of arrangements, so long as members
25 hold to shared values. For example, security alliances such as NATO, and
26 regional integration organizations such as the EU, MERCOSUR, and Eco-
27 nomic Community of West African States (ECOWAS), all require members
28 to hold democratic values as demonstrated by fully functioning democratic
29 institutions.⁷⁶ The longer this process holds without major downturns, the
30 more trust emerges.

31 Realist challenges to this process of integration emerged early on. De
32 Gaulle’s realist-nationalistic posture viewed integration as neither an easy
33 nor a desirable process. Rather this process was a means to attain the
34 maximum benefit for the nation involved during the long recovery from
35 war. When or if marginal benefits ceased or even temporarily decreased, de
36 Gaulle argued that the process would stop and revert back to national self-
37 reliance. In this view, every step in the process would have to pass a test of
38 cost and benefit for each nation involved. If all benefited, the process would
39 continue. When obstacles emerged so that some benefited and others did
40 not – or did so at very unequal rates – the process of integration would
41 slow down or reverse, and if that failed, halt or lead to the withdrawal of
42 some nations. The realist perspective points to Brexit as the first exemplar
43 in the dissolution process of the EU. Marginal remnants may remain in the
44 economic sphere – but a process of further integration is likely to end soon.

01 We suggest that neither of the perspectives previously described account
02 for the ups and downs experienced by the EU. Integration is costly but
03 so is the preservation of fractionalized nation-states. Unions provide more
04 than economic, mobility, and labor opportunities. The advantages of sup-
05 porting growth among neighbors can also be measured by the reduction of
06 inequality as individual productivity is expected to converge within a single
07 unrestrained economy.⁷⁷ Common rules and regulations minimize the costs
08 of manufacturing. Above all the absence of constant vigilance regarding the
09 military aims of neighbors reduces the expenses for security ahead of any
10 attempt to integrate into a single army structure.

11 Integration, by its very nature, changes sovereignty from the exclusivity of
12 the nation-state to either a sharing with, or transfer to, supranational insti-
13 tutions. This change brings on challenges to national identity and touches
14 at the heart of nationalism. In fact, any type of cooperation will require
15 agreements on basic principles. Introducing social values does depart from
16 traditional perspectives on international politics. A political union or “fed-
17 erated state” can emerge when competing groups agree to sustain similar
18 laws and rules within a given community. A stable state emerges with the
19 expansion of laws and regulations that ensure the resolution of conflicts by
20 legal transactions.

21 As the above discussion highlights, satisfaction with the status quo com-
22 bined with a favorable structural hierarchy is critical to our theoretical
23 framework because it reflects the degree of shared preferences among
24 nations. We concur with scholars who concluded that satisfied nations do
25 not act in a way similar to those that are dissatisfied. These arguments are
26 consistent with our previously listed propositions. The important question
27 is, what drives these preferences? The answer helps us understand satisfac-
28 tion and can provide us with important insights to the development of
29 integration. Otherwise we are left with circular arguments such as “the-
30 powerful-therefore-satisfied problem.” The concept has not received much
31 attention in the literature other than how best to measure it. We offer to fill
32 this theoretical gap by examining how convergence on certain values can
33 increase trust making states more or less satisfied with the status quo.

34 Power transition postulates that a mix of hierarchy, satisfaction, and trust
35 are the key elements in the creation of a community beyond the nation-
36 state. Even at this point stability is not assured. Federated nations – like the
37 United States, India, Russia, or Brazil – show that very diverse groups, with
38 distinct values and preferences, can be accommodated within a single coun-
39 try. Disputes within such units do emerge and can be extremely violent, e.g.,
40 the Russian Revolution or the American Civil War. Yet such units sustain
41 very large populations and endure serious crisis under various regimes. The
42 critical questions we ask and answer here is whether confederations like the
43 EU can also sustain themselves through enduring challenges to their stabil-
44 ity. The path to integration from community to federation is not a smooth
45 process. The change of values and expectations from a nation-centered to

42 *Power transition and regional integration*

01 a community-centered approach is not easy. Economic success is also not
02 guaranteed by size, but even if it were, the value restructuring required to
03 accommodate very diverse populations and historical experiences is also dif-
04 ficult. The key elements in the process are not exclusively power relations
05 but the evolution of satisfaction and the creation of trustful relations among
06 states seeking to integrate. Institutional structures can help, but by them-
07 selves are insufficient to determine the ultimate outcome of any integration
08 process. Our empirical test will determine if the process we theoretically
09 envisage is consistent with reality – and, more importantly, if it is possible
10 to anticipate the flow of future integration based on past experience.

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Notes

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11 weights equally six indicators: military expenditures, military personnel,
12 energy consumption, iron and steel production, urban population, and
13 total population. The advantage of CINC is its availability and com-
14 mon use that secures easy replication. The main drawbacks are, first,
15 the difficulty of effectively assessing societies across time because the
16 number of actors affects the relative size of societies. Second, it is diffi-
17 cult to forecast the power over time because components vary, and even
18 change over time. Finally, the excessive impact of military capabilities
19 on the overall measure is notable – the USSR is dominant during the
20 Cold War, overstating clearly its influence. CINC is calculated using six
21 selected indicators where each component is a dimensionless percentage
22 of the world's total. where the k indicators are ratios of each country n's
23 total population, urban population, iron and steel production, primary
24 energy consumption, military expenditure, and military personnel over
25 the corresponding world total.
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28 of development. Organski and Kugler, *The War Ledger*; Kugler and
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38 The computation can be extended to include foreign aid, see Organski
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- 40 54 The revised version of power was specified to include population, pro-
41 ductivity, and political performance. Tests show that incorporating the
42 political aspects of power was essential to understanding the outcomes
43 of significant conflicts like World Wars I and II, and to anticipating the
44 outcomes of asymmetric conflicts like Vietnam or Afghanistan where
45

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 05 tion of a power gradient that discounts the influence of a nation based
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 37 Assured Destruction (MAD) insures deterrence. In this critical test power
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- 01 up sovereignty to gain economic, security, and political rewards. Com-
02 mitment to common status quo goals and trust is needed for such an
03 accommodation. Brexit suggests – as we empirically show – that Britain
04 is satisfied with the security arrangements and seeks a common trade
05 zone; but is unwilling to defer to Brussels any responsibility for labor
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13 her action. *Players are in equilibrium if a change in strategies by any*
14 *one of them would lead that player to earn less than if she remained*
15 *with her current strategy*. For games in which players randomize (mixed
16 strategies), the expected or average payoff must be at least as large as
17 that obtainable by any other strategy. By definition, a strategy pair is a
18 Nash equilibrium solution if each player’s strategy is the best response
19 to the other player’s strategy. Pareto optimal, on the other hand, is a
20 measure of efficiency. Named after Vilfredo Pareto, it is the outcome of
21 a game if there is no other outcome that makes every player at least
22 as well off and at least one player strictly better off. That is, a Pareto
23 optimal outcome cannot be improved upon without hurting at least one
24 player. Often, a Nash equilibrium is not Pareto optimal, implying that
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